

Message Text

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TO USIA WASHDC

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E.O. 11652: N/A

TAGS: OEXC, PL

SUBJECT: POSSIBLE WARSAW SEMINAR: AMERICAN CONSTRUCTION INDUSTRY: THE
STATE OF THE ART

1. DAVID BURNS OF ICS, TDC DIRECTOR ALEX HERTZBERG, AND ACAO
PLOTKIN DISCUSSED A POSSIBLE SEMINAR ON THE AMERICAN CONSTRUCTION
INDUSTRY AS AN OUTGROWTH OF THE SEMINARS ASSOCIATED WITH THE
TECHNOLOGY OF THE AMERICAN HOME EXHIBIT CURRENTLY IN THE SOVIET
UNION. THE SEMINAR, TO BE HELD IN WARSAW, WOULD BE SCHEDULED
FOR SEPTEMBER-OCTOBER, 1975.

2. THE EMBASSY REQUESTS THE FOLLOWING SPECIFIC INFORMATION:

A. A CONCISE LIST OF POSSIBLE SEMINAR TOPICS.

B. A LIST OF POTENTIAL AMERICAN PARTICIPANTS AND THEIR SPECIALITIES.
WOULD EXPERTS FROM NSF, NBS, EPA, HUD, AND DEPARTMENT OF
LABOR BE CONSIDERED? WOULD THE PARTICIPANTS BE FINANCED AS PART
OF THE EXHIBIT, AS STAGS, OR AS VOLUNTARY SPEAKERS?

C. THE EMBASSY WOULD REQUEST SUPPORT MATERIAL FOR THE SEMINAR.
WE WOULD APPRECIATE ICS SUGGESTIONS AS TO WHAT MIGHT BE MADE
AVAILABLE. TDC DIRECTOR HERTZBERG INDICATES THAT HE WOULD
COORDINATE A POSSIBLE TDC-SPONSORED EXHIBIT IF THE SEMINAR
PROVES FEASIBLE.

D. DISCUSSIONS BETWEEN HERTZBERG AND MARIAN DABROWSKI,
ADVISOR TO THE MINISTER, MINISTRY OF CONSTRUCTION AND
BUILDING MATERIALS, HAVE INDICATED THAT THERE WOULD
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BE ZLOTY SUPPORT AVAILABLE FROM THE POLES TO

PROVIDE AMERICAN PARTICIPANTS WITH IN-COUNTRY TRAVEL, HOTELS,
AND MEALS. THE POLES ARE ALSO PREPARED TO OFFER SEMINAR
FACILITIES AND EXHIBIT SPACE SHOULD THE EXHIBIT CHOSEN FOR
SUPPORT OF THE SEMINAR PROVE ATTRACTIVE TO THEM AND BE TOO
LARGE TO BE HELD AT THE TDC.

3. THE EMBASSY WOULD APPRECIATE AN EARLY REPLY TO THIS
PROPOSAL.

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